

ROYALCERT LOGO GUIDE LINE



LOGOTYPE COLORS / FOR PRINT

PANTONE 1805 C + SOLID COATED

this is for
pantone coated
papers



PANTONE 431 C + SOLID COATED

this is for
pantone coated
papers



CMYK

C 0 **M** 97 **Y** 78 **K** 22



CMYK

C 63 **M** 45 **Y** 34 **K** 25



LOGOTYPE COLORS / FOR WEB

RGB

R 175 **G** 39 **B** 47

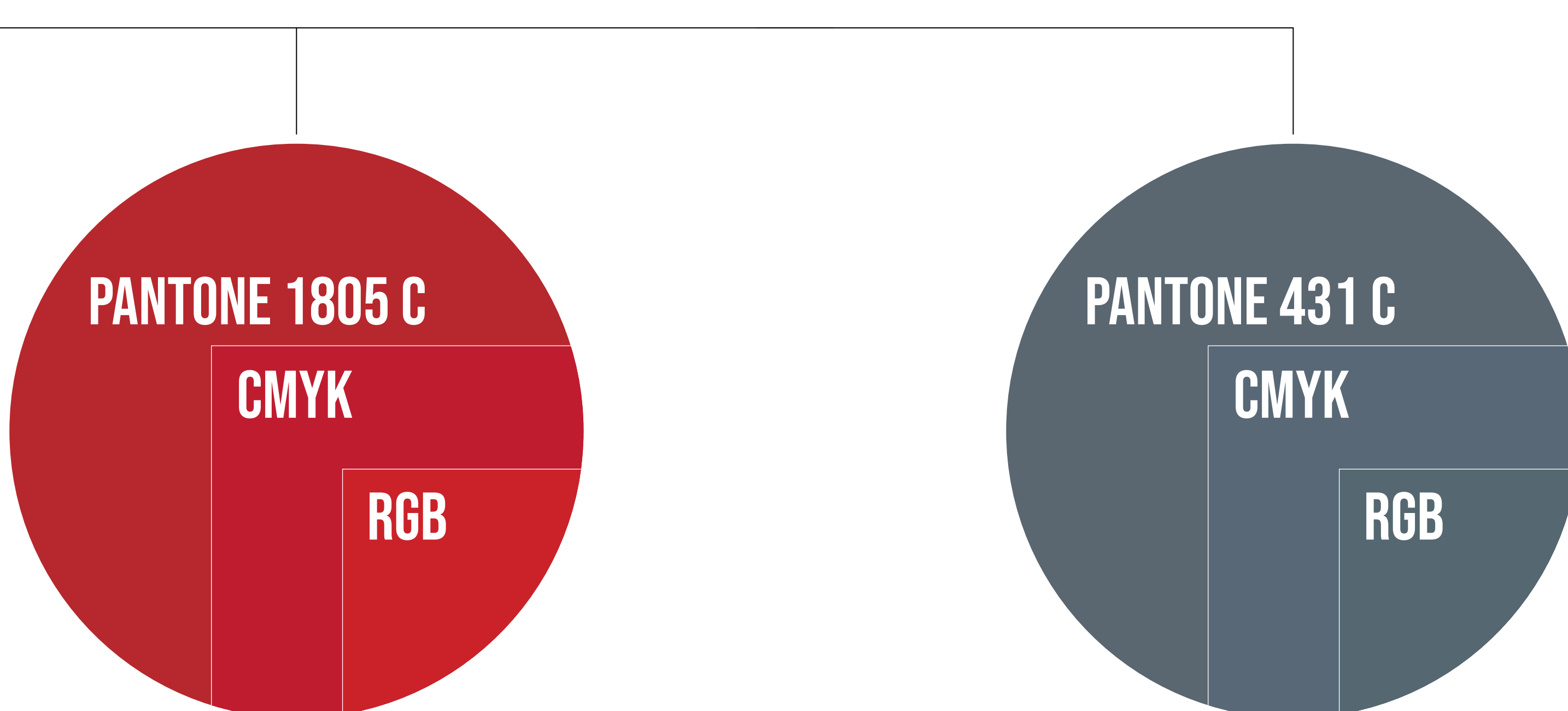


RGB

R 91 **G** 103 **B** 112



DIFFERENCES BETWEEN PANTONE CMYK AND RGB COLOR



HEX / HTML COLORS

#AF272F

#5B6770

Please note that RGB & Hex/HTML values will differ between the PANTONE Color Finder and the PANTONE Color Bridge Guides due to different standards for print and digital use. For the PANTONE Color Bridge Guides we use the M1 lighting standard to align with industry standards for process printing. For the PANTONE Color Finder we use the M2 lighting standard to align with commonly used design software like Adobe Photoshop.